

# **PRIME TIME Touristik & Marketing GmbH - Privacy Policy**

Last updated: August 2021

This privacy statement explains what personal data we collect from you and how we use it.

## **Types of data collected**

The types of related data that this application collects either itself or through third parties include: Cookie and Usage Data.

The collection of other personal data may be described in other parts of this privacy policy or in an explanatory text specifically related to the topic of data collection.

Personal data is either provided voluntarily by the user or collected automatically when this application is used.

Unless otherwise stated, the use of cookies - or other tracking tools - by this Application or by the third party service providers that use this Application is for the purpose of identifying users and storing their preferences for the sole purpose of providing the services requested by the user.

If certain personal data is not provided, this application may not be able to provide its services.

The user assumes responsibility for the personal data of third parties published or shared through this application and declares that he/she is authorised to provide or disclose said data, thus releasing the responsible entity from any responsibility in this regard.

## **Method and place of data processing**

### **Processing methods**

The controller processes the user data in a proper manner and takes appropriate security measures to prevent unauthorised access and unauthorised disclosure, modification or destruction of data.

The data processing is carried out by means of computers or IT-based systems, following an organisational procedure and mode strictly aimed at the stated purposes. In addition to the data controller, access to the data may also be granted to certain categories of data controllers involved in the operation of the website, such as (human resources, sales, marketing, legal, system administrators) or external parties (such as third party technical service providers, delivery companies, hosting providers, IT companies or communication agencies) who, if necessary, are appointed by the owner as processors. An up-to-date list of these parties may be requested from the responsible authority at any time.

### **Place**

The data will be processed at the place of operation of the data controller and at all other places where the parties involved in the data processing are located. For more information, please contact the responsible authority.

### **Storage period**

The data will be stored for as long as necessary to provide the services requested by the user or for the purposes specified in this document.

The user can request the responsible authority to block or remove the data at any time.

## **Use of the collected data**

The data about the user is collected so that the owner can provide the services. In addition, data is collected for the following purposes: Analytics, interaction with external social networks and platforms, and displaying content from external platforms.

The personal data used for the listed purposes are listed in the respective sections of this document.

## **Detailed information on the processing of personal data**

Personal data is collected for the following purposes using the following services:

### **Analytics**

The services listed in this section allow the owner to monitor and analyse traffic and track user behaviour.

#### ***Google Analytics (Google Inc.)***

Google Analytics is a web analytics service provided by Google, Inc. ("Google"). Google uses the data collected to track and study how this application is used, to report on its activity and to share it with other Google services.

Google may use the data collected to contextualise and personalise the ads of its own advertising network.

Personal data collected: Cookie and usage data.

Processing location: USA – [Datenschutzerklärung](#) – [Opt Out](#)

### **Interaction with external social networks and platforms**

These types of services allow interaction with social networks or other external platforms directly through this application.

The interaction as well as the information collected through this application are always subject to the privacy settings made by the users for the respective social network.

If a service is installed for interaction with social networks, it may collect traffic data for the pages on which it is installed even if users do not use the service.

#### ***"Like" button and social widgets for Facebook (Facebook, Inc.)***

The "Like" button and social widgets for Facebook are services for interacting with the Facebook social network from Facebook, Inc.

Personal data collected: Cookie and usage data.

Processing location: USA – [Datenschutzerklärung](#)

#### ***"Pin it" button and social widgets for Pinterest (Pinterest)***

The "Pin it" button and social widgets for Pinterest are services for interacting with the Pinterest social network provided by Pinterest Inc.

Personal data collected: Cookie and usage data.

Processing location: USA – [Datenschutzerklärung](#)

## Displaying content from external platforms

This type of service allows users to view and interact with content hosted on external platforms directly through this application.

If such a service is installed, it may be able to collect traffic data for the pages on which it is installed even when users are not using it.

### ***YouTube-Video-Widget (Google Inc.)***

YouTube is a video content visualisation service provided by Google Inc. that allows this application to embed corresponding content on its pages.

Personal data collected: Cookie and usage data.

Processing location: USA – [Datenschutzerklärung](#)

### ***Google-Maps-Widget (Google Inc.)***

Google Maps is a map visualisation service provided by Google Inc. that allows this application to embed corresponding content on its pages.

Personal data collected: Cookie and usage data.

Processing location: USA – [Datenschutzerklärung](#)

## Definitions and legal information

### ***Personal data (or data)***

Information relating to a natural or legal person, entity or body which is identified or identifiable by reference to other information (including a personal identification number), even indirectly.

### ***Usage data***

Information that this application (or third party services that this application uses) automatically collects, such as: the IP addresses or domain names of the computers of users who use this application, the URI (Uniform Resource Identifier) addresses, the time of the request, the method used to send the request to the server, the size of the response file received, the numerical code indicating the status of the server response (successful result, error, etc.), the country of origin, the features of the browser and operating system used by the user, the various times per request (e.g. how much time was spent on each page of the application), the number of times the request was sent to the server (e.g. how much time was spent on each page of the application).

(successful result, error, etc.), the country of origin, the functions of the browser and operating system used by the user, the various time data per call (e.g. how much time was spent on each page of the application) and information about the path followed within an application, in particular the order of the pages visited, as well as other information about the operating system of the device and/or the IT environment of the user.

### ***Users***

The person using this application to whom the personal data relates and who must either be the data owner or who has been authorised by the data owner.

### ***Data owner***

The legal or natural person to whom the personal data relates.

### ***Data Processor***

The natural or legal person, public administration or other body, company or other organisation authorised by the controller to process the personal data in accordance with this privacy policy.

***Responsible authority (or owner)***

The natural or legal person, public administration or other body, company or other organisation with the right to take decisions, possibly jointly with another controller, concerning the purposes and methods of the processing of personal data and the means used for this purpose, including the security measures relating to the operation and use of this application. Unless otherwise specified, the controller is the natural or legal person who owns this application.

***This application***

The hardware or software tool used to collect the user's personal data.

***Cookie***

Small file that is stored by the application in the user's device.

***Legal Note***

Notice to European users: This privacy statement has been drafted in compliance with the requirements of Art. 10 of EC Directive No. 95/46/EC and in accordance with the provisions of Directive 2002/58/EC, as revised by Directive 2009/136/EC, on the subject of cookies. This privacy statement only deals with this application.